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**Baltimore Workforce Investment Board  
Quarterly Board Meeting**

**March 2, 2010  
St. Ambrose Center  
3445 Park Heights Avenue, Baltimore, MD 21215  
8:00 am – 9:30 am**

**Agenda**

8:00 – 8:05	Welcome, Introductions and Meeting Overview	John Ashworth, BWIB Chair
8:05 – 8:10	Greetings and Welcome to St. Ambrose Training Center	Laura Spada, Director
8:10 – 8:15	Approval of Minutes	John Ashworth, BWIB Chair
8:15 – 9:00	Brief BWIB Committee Updates	
	Public Policy Committee – 2010 Maryland General Assembly – Legislative Update	Jeffrey Smith, MOED
	Training & Postsecondary Education Committee - Progress Report - Talent Development Pipeline Study	Pamela Paulk, Johns Hopkins Hospital and Health System Dr. Carolane Williams, Baltimore City Community College
	Youth Council – Review of Plans for YouthWorks 2010	Alice Cole, MOED
	Workforce System Effectiveness Committee – ARRA Training Update	Patrice Cromwell, Casey Foundation Melanie Styles, Abell Foundation
	Regional Initiatives Task Force – Introduction	Karen Sitnick, MOED
9:00 – 9:15	Remarks	The Honorable Stephanie Rawlings-Blake, Mayor City of Baltimore
9:15 – 9:25	Presentation – Baltimore Green Jobs Coalition	Peter Van Buren, Terra Logos Energy Group Catharine Fleming, Goodwill Industries of the Chesapeake
9:25– 9:30	Final Comments & Adjournment	John Ashworth, BWIB Chair

*The BWIB thanks the St. Ambrose Training Center, one of our ARRA Training vendors, for hosting today's meeting.*

# Baltimore Workforce Investment Board

Full Board Meeting  
Tuesday, December 8<sup>th</sup>, 2009

*America Works  
22 Light Street  
Baltimore, MD 21201*

## **Welcome, Introductions, and Meeting Overview**

Chairman Ashworth called the meeting to order at 8:00 am. He then welcomed all attendees for the final BWIB Board meeting of 2009.

Mr. Ashworth noted that this meeting will offer BWIB members some important informational updates, as well as to help continue our work during the 2009 calendar year. This meeting marks the first time that the BWIB came together at the site of one of MOED's ARRA training vendors, in this case, America Works. Over the next year, a number of training providers will be rolling out a series of training programs, with in variety of the BWIB's industry sectors, thanks to funding provided through the American Recovery and Reinvestment Act (ARRA). Chairman Ashworth thanked BWIB member Mike Newstead and America Works for hosting us this morning at this beautiful facility. Many thanks Mike for your dedication and commitment.

Mr. Ashworth noted that, throughout 2010, BWIB board meetings will take place at the site of a different ARRA training vendor, giving each of us the chance to see some of the good work that these organizations will be doing for the citizens of Baltimore.

Before getting into the agenda, Chairman Ashworth shared one item. As the board has been told, the BWIB and MOED have worked together to help facilitate the creation of Baltimore's Green Jobs Coalition. Positively, the Coalition has had a number of meetings, and is now in the process of having a series of meetings for its four working committees. The Coalition's work will be guided by a set of goals for its first year of operation. Mr. Ashworth indicated that at a future BWIB meeting, we will receive a more detailed report of some of the activities of the Green Jobs Coalition.

Mr. Ashworth noted that this BWIB meeting will include a very interesting and informative discussion regarding the promotion of regionalism for the Baltimore area, provided to us by BWIB member Don Fry, President and CEO of the Greater Baltimore Committee. As the board may recall, at our strategic planning session in September Dr. Paul Harrington offered a number ways in which he felt we should address the "job deficit" we are facing here in the city. One of his recommendations was to focus on building stronger partnerships with our suburban jurisdictions. Mr. Fry will offer the BWIB significant food for thought as we consider that strategy.

Mr. Ashworth concluded his remarks by noting that the BWIB will then consider the draft 2010 – 2012 BWIB Strategic Plan and conclude the meeting with a review of the work of the board's five committees.

## **Review and Approval of 09-08-09 Meeting Minutes**

Minutes for the September 8, 2009 meeting of the full BWIB Board were presented for approval and subsequently approved by voice vote.

## **Presentation – A Vision for Regionalism in Baltimore**

Don Fry, President and CEO of the Greater Baltimore Committee, and a long-time BWIB member, shared with the BWIB his vision for regionalism in Baltimore.

Mr. Fry offered a summary of the Baltimore region's economy -- key strengths and challenges, issues for future growth and other key policy issues the city and region face. Fry spoke of the importance of regionalism and he encouraged businesses to think regionally instead of viewing the world only in terms of the City of Baltimore. He also informed the BWIB membership how regionalism makes each jurisdiction stronger in reference to business interests.

## **Review and Approval of 2010 – 2012 BWIB Strategic Plan and Organizational Structure**

Chairman Ashworth asked that the board begin by reviewing the BWIB's ongoing strategic planning process (in order to frame the discussion). MOED Director Karen Sitnick began by noting that, during the BWIB's Sept. 2009 Strategic Planning Retreat, the Board initiated the drafting of a series of recommendations aimed at addressing a number of major workforce challenges that Baltimore faces. From these deliberations, the BWIB's Workforce System Effectiveness Committee has developed a new Strategic Plan and Organizational Structure, to be utilized during the 2010 – 2012 time period.

Ms. Sitnick then briefly reviewed the five priorities proposed within the Strategic Plan. These are:

***Priority 1: Build the City's Future Workforce***

***Priority 2: Increase the City's Labor Force Participation***

***Priority 3: Build Better Connections Between and Among Business, Educational Institutions, and the Public Workforce System***

***Priority 4: Foster Collaboration and Engagement Between Workforce Entities in the Baltimore Region***

***Priority 5: Promote the Efficiency of Baltimore's Workforce System***

For each of these priorities, a series of suggested strategies and goals have been put forth, in order to assist the BWIB's committees in following through with the Strategic Plan. As part of their initial meetings, Ms. Sitnick indicated that the committees will review and refine these strategies, in order to begin their work.

Next, MOED Executive Liaison for Public Policy Jeffrey Smith outlined the suggested structure for the BWIB, and its committees. The suggested committees are as follows:

Public Policy Committee  
Youth Council

Workforce System Effectiveness Committee  
Regional Initiatives Task Force  
Training & Postsecondary Education Committee

Mr. Smith indicated that the various priorities and goals have been associated with various committees, as is noted within the Strategic Plan document. The Workforce System Effectiveness Committee will work collaboratively with the other committees/task force in facilitating progress in achieving the vision set forth within the Strategic Plan.

Chairman Ashworth then asked board if there were any final questions or comments related to these public policy priorities for the BWIB for the coming year. Seeing none, he requested that the board vote to formally ratify the 2010 – 2012 BWIB Strategic Plan. The document was approved unanimously.

### **Brief BWIB Committee Status Updates**

Chairman Ashworth offered all of the BWIB committee chairs the opportunity to give a concise update of their current work activities.

The first committee to present was the Public Policy Committee, chaired by Larry Walton.

Chairman Walton began by offering a brief overview of the work of the Public Policy Committee. The committee reviewed the prior year's Public Policy Priorities at its October and November meetings. At the outset of this process, the committee agreed upon several general principles: 1) the BWIB should be mindful of working to set realistic expectations; 2) in devising its agenda, the committee should also be mindful of the possibility of additional state General Fund budget cuts, ; and lastly, 3) the committee should consider ways that the BWIB could develop strategic partnerships during the coming year to help get its message across about the importance of workforce development.

Mr. Walton noted that the modified Public Policy Priorities presented today are a refinement of those used during the previous year. He also pointed that out that, as a consequence of the BWIB's September strategic planning session, new strategic priorities have been developed and they do impact this committee's priorities. Since this has occurred, the committee has made some minor modifications to the previously discussed Public Policy Priorities. At this time, Chairman Walton requested that the board members briefly review the 2009 – 2010 goals developed by the Public Policy Committee.

Chairman Walton then asked the board members if there are any final questions or comments related to these Public Policy Priorities for the BWIB for the coming year. Since there were none, he then request that the full board provide final approval for these priorities. The Public Policy priorities were approved by a voice vote of the board.

The second committee to present was the Mature Worker Task Force, chaired by Rosetta Kerr Wilson. Ms. Wilson shared with the BWIB a wrap-up report of the work of this task force. This task force: 1) collected pertinent data that provides a comprehensive assessment of the mature worker population and its needs with regard to employment, 2) and then it devised a series of recommendations to cultivate the increased employment of mature workers.

The Mature Worker Task Force deliberations included a review and assessment which industries might hold employment opportunities for mature worker. The Task Force also considered various efforts to seek funding for the development and implementation of workforce development initiatives for Baltimore's mature workers. As a consequence of some of these efforts, came the roll-out of "Maturity Works," a joint Baltimore County/Baltimore City initiative to prepare and place older workers into employment within the healthcare industry.

The third committee to present was the Training and Postsecondary Education Committee, co-chaired by Pamela Paulk and Dr. Carolane Williams. Ms. Paulk shared with the BWIB the draft Talent Development Pipeline Study, the major work product of this committee during the past two years.

Building better connections between and among business and educational Institutions is a key priority of the Baltimore Workforce Investment Board (BWIB). To meet this aim, the BWIB's Training and Post-Secondary Education Committee has conducted a gap analysis to assess whether - and how well – local colleges, universities and trade schools are preparing students for the kinds of jobs available here in the Baltimore region. The major goals of the analysis were to:

- Determine the availability and capacity of educational programming currently offered at regional post-secondary institutions;
- Identify high demand occupations in the Baltimore region that fall within the BWIB's seven targeted industry sectors;
- Compare the number of graduates in selected professional disciplines to the number of projected job openings that will require related educational preparation.
- Survey local employers to assess their perceptions with respect to which area post-secondary programs they turn to as the best sources of well-prepared employees.

Extensive research was conducted to evaluate the above-noted points, including a comprehensive examination of regional educational programming, a thorough analysis of labor market projections for Baltimore City and Baltimore County, and distribution of a detailed employer survey. The committee intends that this survey will be complete by June 2010.

The fourth committee to present was the Youth Council, chaired by Susan Butta. Since Susan could not be with us today, Karen Sitnick shared with the BWIB a wrap-up report of the 2009 YouthWorks summer youth employment program.

Summer 2009 YouthWorks Highlights included:

- Offered summer work opportunities to over 7,000 youth at; more than 520 community work sites across Baltimore City.
- Raised over \$6.5 million to support summer youth employment .
- Over 100 businesses hired teens directly or made contributions to support youth employment.

- YouthWorks teens worked in telecommunications, retail, law, hospitality, construction, healthcare, and educational classes at participating high schools and colleges.
- All YouthWorks participants, age 16 and over attended pre-employment training before placement.
- 70 private sector employers participated in a special YouthWorks Career Fair to interview pre-screened high school juniors and seniors for jobs; most hired students the same day. An additional 25 employers conducted interviews after the job fair.
- Baltimore City partnered with Colgate-Palmolive that sponsored the YouthWorks Kickoff event at the Reginald L. Lewis Museum.
- The first Baltimore City Green Jobs Youth Corps was implemented to provide employment for 350 youth.
- American Recovery and Reinvestment Act funds supported over 2000 youth in summer employment. For the first time 22-24 year young adults received summer employment through YouthWorks. They served as Team Leaders.

The final committee to present was the Workforce System Effectiveness Committee, co-chaired by Patrice Cromwell and Melanie Styles. The co-chairs shared with the BWIB a report regarding the updated workforce dashboard report.

After these remarks, Chairman Ashworth encouraged board members to continue to be active within their respective committees.

### **Final Comments and Adjournment**

Chairman Ashworth thanked all BWIB members for their work on the various committees of the BWIB. He also noted the next meeting of the board is scheduled for Tuesday, March 2<sup>nd</sup>, starting at 8:00 am. He thanked the members for their attendance today, and encouraged them to remain active on the board and its committees.

Submitted by,  
Jeffrey W. Smith



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BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
4/14/2010

BILL #	CROSSFILE BILL #	Bill Title	SYNOPSIS/BACKGROUND	SPONSORS	BWIB/MOED/CITY STANCE	HEARING DATES & INFO	HEARING ATTENDEES	SENATE STATUS	HOUSE STATUS
<a href="#">SB 106</a>		Labor and Employment - Job Creation and Recovery Tax Credit	Providing a credit against the State income tax for qualified employers employing specified individuals in qualified positions; providing for certification by the Secretary of Labor, Licensing, and Regulation of qualified employers eligible for the credit and the maximum credit for which a qualified employer is eligible; limiting the credit to \$250,000 for each qualified employer; limiting the aggregate credit that may be approved by the Secretary to \$20,000,000, to be allocated on a first-come, first-served basis; etc.	<b>The President (By Request - Administration)</b> and Senators Miller, Currie, Kasemeyer, Astle, Brinkley, Colburn, DeGrange, Forehand, Garagiola, Jones, Klausmeier, Kramer, Lenett, Madaleno, McFadden, Middleton, Mooney, Munson, Peters, Pugh, Robey, Rosapepe, and Zirkin	<b>Support</b>	<b>02/02/10 @1:30pm (Senate)</b>		1st reading in Budget and Taxation Committee - 01/14. Hearing held. Favorable with amendments committee Report - 02/22. 2nd Reading Passed - 02/24. 3rd Reading Passed - 02/26 (47-0).	1st reading in Ways and Means Committee - 03/01. Hearing not yet scheduled.
	<a href="#">HB 92</a>	Labor and Employment - Job Creation and Recovery Tax Credit	Providing a credit against the State income tax for qualified employers employing specified individuals in qualified positions; providing for certification by the Secretary of Labor, Licensing, and Regulation of qualified employers eligible for the credit and the maximum credit for which a qualified employer is eligible; limiting the credit to \$250,000 for each qualified employer; limiting the aggregate credit that may be approved by the Secretary to \$20,000,000, to be allocated on a first-come, first-served basis; etc.	<b>The Speaker (By Request - Administration)</b> and Delegates Busch, Hixson, Doory, Barkley, Barnes, Bobo, Bohanan, Branch, Carr, Davis, Dumais, Eckardt, Feldman, Gilchrist, Glenn, Gutierrez, Haynes, Hecht, Heller, Howard, Hucker, Ivey, Kelly, King, Kipke, Kullen, Lafferty, Levi, Malone, Manno, McIntosh, Mizeur, Montgomery, Nathan-Pulliam, Niemann, Oaks, Pena-Melnyk, Ramirez, Reznik, Rice, Rosenberg, Ross, Rudolph, Schuler, Stukes, Tarrant, Taylor, F. Turner, V. Turner, Valderrama, Vallario, Vaughn, Waldstreicher, and Walker	<b>Support</b>	<b>02/04/10 @1pm</b>		N/A	1st reading in Ways and Means Committee - 01/14. Hearing held.

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
4/14/2010

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<a href="#">SB 107</a>		Labor and Employment - Unemployment Insurance - Modernization and Tax Relief Act	Providing for an alternative method to determine the base period for unemployment insurance purposes under specified circumstances; altering provisions relating to benefit eligibility of specified part- time workers; creating an additional training benefit for specified individuals; providing that specified training benefits may not be charged to employers; providing for the calculation and limit for the additional training benefits; etc.	<b>The President (By Request - Administration)</b>	Monitor	<b>01/26/10 @3pm (Senate) 03/12/10 @1pm (House)</b>		1st reading in Finance Committee - 01/14. Hearing held. Favorable with amendments committee Report - 03/04. 2nd Reading Passed - 03/05. 3rd Reading Passed - 03/09 (46-0).	1st reading in Economic Matters Committee - 03/10. Hearing held.
	<a href="#">HB 91</a>	Labor and Employment - Unemployment Insurance - Modernization and Tax Relief Act	Providing for an alternative method to determine the base period for unemployment insurance purposes under specified circumstances; altering provisions relating to benefit eligibility of specified part- time workers; creating an additional training benefit for specified individuals; providing that specified training benefits may not be charged to employers; providing for the calculation and limit for the additional training benefits; etc.	<b>The Speaker (By Request - Administration)</b>	Monitor	<b>01/28/10 @10:30am</b>		N/A	1st reading in Economic Matters Committee - 01/14. Hearing held.
<a href="#">SB 128</a>		Education - High School Diploma - GED Options Program	Requiring the State Board of Education to establish a GED Options Program that provides specified students with an alternative course for obtaining a high school diploma beginning August 1, 2010; providing for specified Program requirements; requiring students enrolled in the GED Options Program to be counted in the average daily attendance of a local school system; and requiring the State Board to adopt specified regulations.	<b>Senators Pugh, Jones, Lenett, Madaleno, and Muse</b>	Monitor	<b>TBD</b>		1st reading in Education, Health and Environmental Affairs and Finance Committees - 01/15. Hearing not yet scheduled.	N/A

Row shading key: Green = adopted; Yellow = New Information; Red = Failed Bill

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
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BILL #	CROSSFILE BILL #	Bill Title	SYNOPSIS/BACKGROUND	SPONSORS	BWIB/MOED/CITY STANCE	HEARING DATES & INFO	HEARING ATTENDEES	SENATE STATUS	HOUSE STATUS
<a href="#">SB 140</a>		Budget Bill	Senate version of the FY'11 State Budget Bill. Proposed \$85,879,278 for the Dept. of Labor, Licensing and Regulation, Division of Workforce Development and Adult Learning, which includes a total of \$15.2 million for occupational programs, transition education, literacy programs, and high school diploma test prep programs within the State's correctional/juvenile institutions, and \$97,114 for the GWIB. Also see HB 150.	<b>The Senate President</b> (By Request - Administration)	<b>Support workforce components.</b>	<b>02/08/10 @1pm (DLLR-Workforce Development-subcommittee hearing)</b>		1st reading in Budget and Taxation Committee - 01/20. Hearings held.	N/A
	<a href="#">HB 150</a>	Budget Bill	Senate version of the FY'11 State Budget Bill. Proposed \$85,879,278 for the Dept. of Labor, Licensing and Regulation, Division of Workforce Development and Adult Learning, which includes a total of \$15.2 million for occupational programs, transition education, literacy programs, and high school diploma test prep programs within the State's correctional/juvenile institutions, and \$97,114 for the GWIB. Also see SB 140.	<b>The House Speaker</b> (By Request Administration)	<b>Support workforce components.</b>	<b>02/04/10 @1pm (DLLR-Workforce Development-subcommittee hearing)</b>		N/A	1st reading in Appropriations Committee - 01/20. Hearings held.

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
4/14/2010

BILL #	CROSSFILE BILL #	Bill Title	SYNOPSIS/BACKGROUND	SPONSORS	BWIB/MOED/CITY STANCE	HEARING DATES & INFO	HEARING ATTENDEES	SENATE STATUS	HOUSE STATUS
<a href="#">SB 143</a>		Correctional Services - Prerelease Unit - Inmate Aftercare Plans	Requiring the Commissioner of Correction to operate a prerelease unit within the Division of Correction; requiring the Commissioner to develop specified prerelease services and make the services available to inmates of the prerelease unit; requiring the warden or administrator or specified designee to develop an aftercare plan for an inmate before the inmate is released from the prerelease unit; requiring that an aftercare plan for an inmate include specified information; etc.	<b>Senators Pugh</b> , Conway, Forehand, Harrington, Jacobs, Jones, Lenett, Peters, and Raskin	<b>Support</b>	<b>02/04/10 @1pm</b>		1st reading in Judicial Proceedings Committee - 01/20. Hearing held. Unfavorable committee report - 02/22.	N/A
<a href="#">HB 142</a>		Correctional Services - Prerelease Unit - Inmate Aftercare Plans	Requiring the Commissioner of Correction to operate a prerelease unit within the Division of Correction; requiring the Commissioner to develop specified prerelease services and make the services available to inmates of the prerelease unit; requiring the warden or administrator or specified designee to develop an aftercare plan for an inmate before the inmate is released from the prerelease unit; requiring that an aftercare plan for an inmate include specified information; etc.	<b>Delegates Reznik</b> , Bronrott, Gutierrez, Hucker, Kach, Kramer, Love, Rice, Shewell, and Taylor	<b>Support</b>	<b>02/02/10 @ 2pm</b>		N/A	1st reading in Judiciary Committee - 01/20. Hearing held. Unfavorable committee report - 02/15.
<a href="#">SB 239</a>		Education - Age of Compulsory Attendance Exemptions	Altering the age at which children are required to attend a public school regularly during the entire school year, subject to specified exceptions; etc.	<b>Senators Pugh</b> , King, Conway, Currie, Exum, Forehand, Frosh, Garagiola, Glassman, Harrington, Jones, Kasemeyer, Kelley, Kramer, Lenett, Madaleno, McFadden, Muse, Peters, Raskin, Robey, and Rosapepe	Monitor	<b>02/24/10 @ 2pm</b>		1st reading in Education, Health and Environmental Affairs Committee - 01/22. Hearing held. Favorable committee Report - 03/08.	N/A

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BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
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<a href="#">SB 275</a>		Education - Maryland Longitudinal Data System	Establishing the Maryland Longitudinal Data System as a statewide data system containing individual-level student data from all levels of education and into the workforce; establishing the purpose of the system; establishing the Maryland Longitudinal Data System Center as an independent unit of State government; providing for the organizational placement, location, staffing, and funding of the Center; etc.	<b>The President (By Request - Administration)</b> and Senators Pinsky and King	Monitor	<b>02/17/10 @ 1pm</b>		1st reading in Education, Health and Environmental Affairs Committee - 01/22. Hearing held.	N/A
	<a href="#">HB 467</a>	Education - Maryland Longitudinal Data System	Establishing the Maryland Longitudinal Data System as a statewide data system containing individual-level student data from all levels of education and into the workforce; establishing the purpose of the system; establishing the Maryland Longitudinal Data System Center as an independent unit of State government; providing for the organizational placement, location, staffing, and funding of the Center; etc.	<b>The Speaker (By Request - Administration)</b> and Delegates Kaiser, Bartlett, Cardin, Elmore, Reznik, and Shewell	Monitor	<b>02/24/10 @ 2pm</b>		N/A	1st reading in Ways and Means and Appropriations Committees - 01/29. Hearing held.
<a href="#">SB 286</a>		Governor's P-20 Leadership Council of Maryland	Establishing the Governor's P-20 Leadership Council of Maryland; providing for the membership, tenure, chair, and staffing of the Council; establishing an Executive Committee; and providing for the duties of the Executive Committee and Council.	<b>The President (By Request - Administration)</b> and Senators Currie and Conway	Monitor	<b>02/17/10 @ 1pm</b>		1st reading in Education, Health and Environmental Affairs Committee - 01/22. Hearing held. Favorable with amendments committee Report - 03/02. 2nd Reading Passed - 03/03. 3rd Reading Passed - 03/05 (47-0).	1st reading in Ways and Means and Appropriations Committees - 03/08. Hearing not yet scheduled.

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
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	<a href="#">HB 466</a>	Governor's P-20 Leadership Council of Maryland	Establishing the Governor's P-20 Leadership Council of Maryland; providing for the membership, tenure, chair, and staffing of the Council; establishing an Executive Committee; and providing for the duties of the Executive Committee and Council.	<b>The Speaker (By Request - Administration)</b> and Delegates Hixson and Conway	Monitor	<b>02/24/10 @ 2pm</b>		N/A	1st reading in Ways and Means and Appropriations Committees - 01/29. Hearing held.
<a href="#">SB 311</a>		Chesapeake Conservation Corps	Establishing the Chesapeake Conservation Corps as a body politic and corporate; providing for the purposes of the Corps; establishing a Board of Directors of the Corps, with specified membership, officers, duties, and terms; providing for an Executive Director of the Corps, with specified duties and powers; establishing the powers of the Corps; requiring the Corps to undertake specified projects for specified purposes; requiring the Corps to develop and implement specified volunteer service programs; etc.	<b>Senators Miller, Klausmeier, Astle, Brochin, DeGrange, Della, Dyson, Exum, Forehand, Frosh, Garagiola, Gladden, Harrington, Jones, Kasemeyer, Kelley, King, Kramer, Lenett, Madaleno, McFadden, Middleton, Peters, Pinsky, Pugh, Raskin, and Robey</b>	<b>Support</b>	<b>02/16/10 @ 2pm</b>		1st reading in Education, Health and Environmental Affairs Committee - 01/27. Hearing held. Favorable with amendments committee Report - 03/11.	N/A

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
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BILL #	CROSSFILE BILL #	Bill Title	SYNOPSIS/BACKGROUND	SPONSORS	BWIB/MOED/CITY STANCE	HEARING DATES & INFO	HEARING ATTENDEES	SENATE STATUS	HOUSE STATUS
	<a href="#">HB 943</a>	Chesapeake Conservation Corps	Establishing the Chesapeake Conservation Corps as a body politic and corporate; providing for the purposes of the Corps; establishing a Board of Directors of the Corps, with specified membership, officers, duties, and terms; providing for an Executive Director of the Corps, with specified duties and powers; establishing the powers of the Corps; requiring the Corps to undertake specified projects for specified purposes; requiring the Corps to develop and implement specified volunteer service programs; etc.	<b>Delegates McIntosh</b> , Beidle, Bobo, Bronrott, Cane, Carr, DeBoy, Dumais, Frick, Frush, Glenn, Healey, Hecht, Howard, Hucker, Kaiser, Kullen, Lafferty, McHale, Montgomery, Morhaim, Niemann, Olszewski, Ramirez, Reznik, Riley, and Weir	<b>Support</b>	<b>03/12/10 @ 1pm</b>		N/A	1st reading in Environmental Matters Committee - 02/12. Hearing held.
<a href="#">SB 468</a>		Maryland Employment Opportunity Tax Credit	Allowing a credit against the State income tax and insurance premium tax for specified wages paid and qualified child care or transportation expenses incurred by specified business entities with respect to qualified employment opportunity employees; providing for the calculation and use of the credit; providing for the administration of the tax credits; applying the Act to tax years after 2009; etc.	<b>Senator Currie</b>	Monitor	<b>03/11/10 @ 1pm</b>		1st reading in Budget & Taxation Committee - 02/01. Hearing re-scheduled.	N/A

BWIB BILL TRACKING FOR LEGISLATIVE SESSION  
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<a href="#">SB 604</a>		College and Career Readiness Act of 2010	Requiring specified State agencies to adopt a definition of college and career readiness; requiring the adoption of a common assessment and benchmarks to show progress toward college readiness; requiring strategies and curricula to be developed and implemented to ensure students are college ready and are successful in college; etc.	<b>Senators Currie</b> , Dyson, Kasemeyer, and Munson	<b>Support</b>	<b>03/17/10 @ 1pm</b>		1st reading in Education, Health and Environmental Affairs Committee - 02/05. Hearing scheduled.	N/A
<a href="#">SB 966</a>		Education - High School Diploma by Examination	Altering the eligibility requirements to obtain a high school diploma by examination by repealing the 3-month waiting period from the date of withdrawal from the high school; and repealing the authority of the Secretary of Labor, Licensing, and Regulation to waive a specified withdrawal requirement if the Secretary considers the waiver justifiable.	<b>Senators Pugh</b> , Harrington, Lenett, Madaleno, McFadden, Muse, and Raskin	<b>Monitor</b>	<b>03/24/10 @ 1pm</b>		1st reading in Rules Committee - 02/19. Hearing scheduled.	N/A



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February 4, 2010

The Honorable Norman Conway  
House Appropriations Committee  
Taylor House Office Building, Room 121  
6 Bladen Street,  
Annapolis, MD 21401-1991

Dear Delegate Conway:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of House Bill 92 - Labor and Employment - Job Creation and Recovery Tax Credit.

This legislation proposes the establishment of the Job Creation and Recovery Tax Credit. This initiative would offer a \$3,000 credit for individual businesses for every unemployed Marylander that they hire. Overall, this proposal would allocate a total of \$20,000,000 for credits to qualifying employers, and establish a maximum credit of up to \$250,000 for each individual requesting employer.

The BWIB membership supports the creation of varied strategies to assist in the rebuilding of the economy, both in Maryland as a whole and right here in the City of Baltimore. We believe that there are many businesses that would like to start hiring or re-hiring employees, but need some form of additional assistance to do so. The proposed Job Creation and Recovery Tax Credit, when fully implemented, would help Maryland businesses to hire nearly 6,700 employees. In light of the dramatic nature of the present economic downturn, it is entirely appropriate for public sector funds to be utilized to jump-start our regional economic recovery.

Our board and the Mayor's Office of Employment Development have both been working closely with various Baltimore area businesses to help them be ready to hire City job-seekers. The proposed tax credit would be a valuable addition to our existing job toolkit, which also includes a variety of tools to help these businesses educate and train jobseekers, enabling them to be well-skilled and successful new employees.

Stephanie Rawlings-Blake  
Mayor  
City of Baltimore

John W. Ashworth, III  
Chairman  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
Director  
Mayors Office of Employment  
Development

The Honorable Norman Conway  
February 4, 2010  
Page Two

Therefore we respectfully request a **favorable** report for House Bill 92.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Stephanie Rawlings-Blake, Mayor, City of Baltimore  
Baltimore City House Delegation  
Delegate James Proctor, Vice Chair, House Appropriations Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment  
Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment  
Development



417 E. Fayette Street  
Suite 468  
Baltimore, Maryland 21202  
Voice 410-396-1910  
Fax 410-752-6625  
www.baltoworkforce.com

February 2, 2010

The Honorable Joseph Vallario  
House Judiciary Committee  
Taylor House Office Building, Room 101  
6 Bladen Street,  
Annapolis, MD 21401-1991

Dear Delegate Vallario:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of House Bill 142 - Correctional Services - Prerelease Unit - Inmate Aftercare Plans.

This legislation would require that the Commissioner of Correction to operate a prerelease unit within the Division of Correction. This unit would be charged with developing specified prerelease services and make these services available to inmates of the prerelease unit. These services would include the development of a detailed aftercare plan for each releasee. This plan would: identify the treatments and services accessed by the inmate prior to release; include a plan for continuing treatment; offer the releasee a list of referrals for services such as drug treatment, educational assistance, and vocational training.

Over 10,000 men and women exit Maryland's prisons each year and return to Baltimore, where another 20,000 residents are already under state supervision. Too many of the City's returning ex-offenders lack the tools to successfully navigate the reentry experience, and without effective support and intervention, we can expect more than half to recidivate within twelve months. Moreover, most have no prior work history, and many lack the occupational skills relevant for employment in today's job market.

To address the transition needs of these individuals, the City government created the Reentry Center (ReC) at its Northwest One Stop Career Center. An initiative of the Mayor's Office of Employment Development and supported by many organizations and agencies such as the Department of Public Safety and Corrections, the ReC offers a broad menu of employment-related resources, barrier removal and support services to formerly incarcerated individuals under one roof and via off-site referrals to partner agencies and organizations.

Sheila Dixon  
Mayor  
City of Baltimore

John W. Ashworth, III  
Chairman  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
Director  
Mayors Office of Employment  
Development

The Honorable Joseph Vallario  
February 2, 2010  
Page Two

Based on the City's experiences in serving the over 19,000 individuals who have visited the ReC, it has become apparent that one major stumbling block to their success is identifying the various needs they may have that could potentially serve as barriers to employment. The provisions of this bill will help to improve this process. Moreover, possession of a comprehensive list of appropriate service referrals would vastly improve the ability of ex-offenders to access the tools they need to become prepared for re-employment.

By facilitating the successful reintegration of ex-offenders back into the community, this legislation can help to reduce the overall rate of recidivism in the long run. Therefore we respectfully request a **favorable** report for House Bill 142.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Sheila Dixon, Mayor, City of Baltimore  
Baltimore City House Delegation  
Delegate Samuel Rosenberg, Vice Chair, House Judiciary Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment Development



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Baltimore, Maryland 21202  
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March 3, 2010

The Honorable Maggie McIntosh  
House Environmental Matters Committee  
Taylor House Office Building, Room 251  
6 Bladen Street,  
Annapolis, MD 21401

Dear Delegate McIntosh:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of House Bill 943 – Chesapeake Conservation Corps.

This legislation proposes the creation of the Chesapeake Conservation Corps (CCC). The CCC would serve to provide opportunities for youth and young adults, especially disadvantaged youth, to be trained in careers that will be part of the emerging field of green jobs. This goal would be accomplished through the support of: paid stipend work programs, volunteer service opportunities, and part-time summer job opportunities. Funding for this initiative would come, in part, from the State's existing Environmental Trust Fund.

The BWIB membership supports the creation of varied strategies to promote awareness of green collar jobs, both within Baltimore City and throughout the State of Maryland. We believe that the emerging cadre of green or environmentally-driven employment opportunities could offer many Baltimore residents the chance to be productively engaged in the workforce and thus better able to support themselves and their families financially. Moreover, it is essential that we take steps now to provide our future workforce – the young people of Maryland – with the skill sets required to successfully attain green job opportunities.

Our board, in partnership with the Baltimore Green Jobs Coalition and the Mayor's Office of Employment Development, has been working closely with the Baltimore Office of Sustainability to identify ways to cultivate this emerging interest in green jobs. From what we have seen thus far, the types of training and career exploration that the proposed Chesapeake Conservation Corps would offer would be essential resources in increasing the interest and awareness of our youth with regard to green jobs, in the hopes that they may choose to enter this sure to be dynamic industry sector.

Stephanie Rawlings-Blake  
Mayor  
City of Baltimore

John W. Ashworth, III  
Chairman  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
Director  
Mayors Office of Employment  
Development

The Honorable Maggie McIntosh  
March 3, 2010  
Page Two

Therefore we respectfully request a **favorable** report for House Bill 943.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Stephanie Rawlings-Blake, Mayor, City of Baltimore  
Baltimore City House Delegation  
Delegate James Malone, Vice Chair, House Environmental Matters Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment  
Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment  
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February 2, 2010

The Honorable Ulysses Currie  
Chairman  
Senate Budget and Taxation Committee  
3 West Miller Senate Building  
11 Bladen Street  
Annapolis, MD 21401-1991

Dear Senator Currie:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of *Senate Bill 106 - Labor and Employment - Job Creation and Recovery Tax Credit.*

This legislation proposes the establishment of the Job Creation and Recovery Tax Credit. This initiative would offer a \$3,000 credit for individual businesses for every unemployed Marylander that they hire. Overall, this proposal would allocate a total of \$20,000,000 for credits to qualifying employers, and establish a maximum credit of up to \$250,000 for each individual requesting employer.

The BWIB membership supports the creation of varied strategies to assist in the rebuilding of the economy, both in Maryland as a whole and right here in the City of Baltimore. We believe that there are many businesses that would like to start hiring or re-hiring employees, but need some form of additional assistance to do so. The proposed Job Creation and Recovery Tax Credit, when fully implemented, would help Maryland businesses to hire nearly 6,700 employees. In light of the dramatic nature of the present economic downturn, it is entirely appropriate for public sector funds to be utilized to jump-start our regional economic recovery.

Our board and the Mayor's Office of Employment Development have both been working closely with various Baltimore area businesses to help them be ready to hire City job-seekers. The proposed tax credit would be a valuable addition to our existing job toolkit, which also includes a variety of tools to help these businesses educate and train jobseekers, enabling them to be well-skilled and successful new employees.

Sheila Dixon  
Mayor  
City of Baltimore

John W. Ashworth, III  
Chairman  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
Director  
Mayors Office of Employment  
Development

The Honorable Ulysses Currie  
February 2, 2010  
Page Two

Therefore we respectfully request a **favorable** report for Senate Bill 106.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Sheila Dixon, Mayor, City of Baltimore  
Baltimore City House Delegation  
Delegate James Proctor, Vice Chair, House Appropriations Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment  
Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment  
Development



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Baltimore, Maryland 21202  
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Fax 410-752-6625  
www.baltoworkforce.com

February 4, 2010

The Honorable Brian Frosh  
Senate Judicial Proceedings Committee  
2 East Miller Senate Building  
11 Bladen Street,  
Annapolis, MD 21401-1991

Dear Senator Frosh:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of *Senate Bill 183 - Correctional Services - Prerelease Unit - Inmate Aftercare Plans.*

This legislation would require that the Commissioner of Correction to operate a prerelease unit within the Division of Correction. This unit would be charged with developing specified prerelease services and make these services available to inmates of the prerelease unit. These services would include the development of a detailed aftercare plan for each releasee. This plan would: identify the treatments and services accessed by the inmate prior to release; include a plan for continuing treatment; offer the releasee a list of referrals for services such as drug treatment, educational assistance, and vocational training.

Over 10,000 men and women exit Maryland's prisons each year and return to Baltimore, where another 20,000 residents are already under state supervision. Too many of the City's returning ex-offenders lack the tools to successfully navigate the reentry experience, and without effective support and intervention, we can expect more than half to recidivate within twelve months. Moreover, most have no prior work history, and many lack the occupational skills relevant for employment in today's job market.

To address the transition needs of these individuals, the City government created the Reentry Center (ReC) at its Northwest One Stop Career Center. An initiative of the Mayor's Office of Employment Development and supported by many organizations and agencies such as the Department of Public Safety and Corrections, the ReC offers a broad menu of employment-related resources, barrier removal and support services to formerly incarcerated individuals under one roof and via off-site referrals to partner agencies and organizations.

Stephanie Rawlings-Blake  
**Mayor**  
City of Baltimore

John W. Ashworth, III  
**Chairman**  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
**Director**  
Mayors Office of Employment  
Development

The Honorable Brian Frosh  
February 4, 2010  
Page Two

Based on the City's experiences in serving the over 19,000 individuals who have visited the ReC, it has become apparent that one major stumbling block to their success is identifying the various needs they may have that could potentially serve as barriers to employment. The provisions of this bill will help to improve this process. Moreover, possession of a comprehensive list of appropriate service referrals would vastly improve the ability of ex-offenders to access the tools they need to become prepared for re-employment.

By facilitating the successful reintegration of ex-offenders back into the community, this legislation can help to reduce the overall rate of recidivism in the long run. Therefore we respectfully request a **favorable** report for Senate Bill 183.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Stephanie Rawlings-Blake, Mayor, City of Baltimore  
Baltimore City Senate Delegation  
Senator Lisa Gladden, Vice Chair, Senate Judicial Proceedings Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment Development



417 E. Fayette Street  
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www.baltoworkforce.com

February 16, 2010

The Honorable Joan Carter Conway  
Senate Education, Health and Environmental Affairs Committee  
Miller Senate Office Building, 2 West Wing  
11 Bladen Street,  
Annapolis, MD 21401

Dear Senator Conway:

On behalf of the Baltimore Workforce Investment Board (BWIB), I am writing to express our strong support of Senate Bill 311 – Chesapeake Conservation Corps.

This legislation proposes the creation of the Chesapeake Conservation Corps (CCC). The CCC would serve to provide opportunities for youth and young adults, especially disadvantaged youth, to be trained in careers that will be part of the emerging field of green jobs. This goal would be accomplished through the support of: paid stipend work programs, volunteer service opportunities, and part-time summer job opportunities. Funding for this initiative would come, in part, from the State's existing Environmental Trust Fund.

The BWIB membership supports the creation of varied strategies to promote awareness of green collar jobs, both within Baltimore City and throughout the State of Maryland. We believe that the emerging cadre of green or environmentally-driven employment opportunities could offer many Baltimore residents the chance to be productively engaged in the workforce and thus better able to support themselves and their families financially. Moreover, it is essential that we take steps now to provide our future workforce – the young people of Maryland – with the skill sets required to successfully attain green job opportunities.

Our board, in partnership with the Baltimore Green Jobs Coalition and the Mayor's Office of Employment Development, has been working closely with the Baltimore Office of Sustainability to identify ways to cultivate this emerging interest in green jobs. From what we have seen thus far, the types of training and career exploration that the proposed Chesapeake Conservation Corps would offer would be essential resources in increasing the interest and awareness of our youth with regard to green jobs, in the hopes that they may choose to enter this sure to be dynamic industry sector.

Stephanie Rawlings-Blake  
Mayor  
City of Baltimore

John W. Ashworth, III  
Chairman  
Baltimore Workforce Investment Board  
Senior Vice President-Network Operations  
University of Maryland Medical Systems  
Associate Dean, University of Maryland School of Medicine

Karen L. Sitnick  
Director  
Mayors Office of Employment  
Development

The Honorable Joan Carter Conway  
February 16, 2010  
Page Two

Therefore we respectfully request a **favorable** report for Senate Bill 311.

Sincerely,



John W. Ashworth, III  
Chairman, Baltimore Workforce Investment Board  
Senior Vice President-Network Operations, and  
Associate Dean, University of Maryland School of Medicine,  
University of Maryland Medical Systems

cc: The Honorable Stephanie Rawlings-Blake, Mayor, City of Baltimore  
Baltimore City Senate Delegation  
Senator Roy Dyson, Vice Chair, Senate Education, Health and Environmental Affairs  
Committee  
Larry E. Walton, Chair, Public Policy Committee, Baltimore Workforce Investment  
Board, and President & Chief Professional Officer, United Way of Central Maryland  
Karen Sitnick, Director, Mayor's Office of Employment Development  
Jeffrey Smith, Executive Liaison for Public Policy, Mayor's Office of Employment  
Development



## **YOUTHWORKS 2010 QUICK FACTS**

**Eligibility:** All city residents 14-21 years of age

**Program Start Date:** June 21, 2010 **Program End Date:** July 30, 2010

**Cost: \$1400 to support a youth in a six week work experience. Donations are tax deductible to the fullest extent allowed by law. Make checks payable to Baltimore City Foundation/YouthWorks and mail to: MOED YouthWorks, 101 W. 24th Street, Baltimore, MD 21218**

**Transportation is not provided for youth**

**Registration Forms Locations:** All Baltimore City Public Middle and High Schools, registration sites and One Stop Career Centers. Available on line at [www.oedworks.com](http://www.oedworks.com)

**Registration Dates: January 11- March 19, 2010**

### **Registration Locations:**

- ⇒ Walter P. Carter Recreation Center; 820 E. 43<sup>rd</sup> Street, 21218; 410.396.6217
- ⇒ Patterson Park Recreation Center; 2601 E. Baltimore Street, 21224; 410.396.9156
- ⇒ Robert C. Marshall Recreation Center; 1201 Pennsylvania Avenue 21217; 410.728.3271
- ⇒ Cahill Recreation Center; 4001 Clifton Avenue, 21216; 410.396.0259
- ⇒ South Baltimore Recreation Center; 1045 Light Street, 21230 ; 410.727.4526
- ⇒ Roosevelt Recreation Center; 1221 W. 36<sup>th</sup> St. 21211; 410-396-6050

**Contact: Sharon Whalen (410) 396-5627**

### **Private Sector Employers**

YouthWorks office will match youth based on employer job specifications

YouthWorks office will facilitate interview process

Participate in mass interviews/hiring halls to identify appropriate employees

**Contact: Harriett Diles/Alice Cole (410) 396-6722**

### **Public Sector Worksites**

⇒Registration Forms are available at 101 W. 24<sup>th</sup> Street or on line [www.oedworks.com](http://www.oedworks.com)

⇒Registration Forms are due March 12,2010

⇒YouthWorks will pay youth wages

⇒Worksite is responsible for the wages of supervisors

⇒Youth are assigned to worksites based on zip codes and career interest

⇒Youth work 35 hours per week (includes one hour for lunch, non-paid)

**Contact: Sharon Whalen (410) 396-5627**



**Earmark Grant Abstract Template**  
**U.S. Department of Labor**  
**Employment & Training Administration**  
**Region 2**

**Official Name of Grantee Organization:**

City of Baltimore, Mayor's Office of Employment Development

**Project Description (verbatim) as outlined in Congressional Conference Report:**

YouthWorks Program

**I. What is the purpose of your project? (Recommend a paragraph or less)**

**Briefly describe your project and what you intend to accomplish. Include the type of services provided and the estimated length of the project.**

The Baltimore City Mayor's Office of Employment Development (MOED) will create and operate the **Baltimore Career Corps** as a new component of its existing **YouthWorks** summer youth employment program. MOED will build upon its successful YouthWorks model by identifying targeted summer employment opportunities from which youth can acquire an increased knowledge of Baltimore's high-growth industries. This initiative will simultaneously offer a diverse population of youth participants with: 1) relevant, paid work experiences, 2) exposure to basic workplace skills, 3) a greater understanding of their personal learning and career goals, 4) access to an educational program focusing on the personal finance knowledge and skills that youth should possess, 5) the opportunity to gain an understanding of national labor market trends, and 6) a chance to learn from a caring team of role models and mentors.

**II. Who are you and the proposed key partners? (Recommend a paragraph or less)**

**Briefly describe your organization, its role in this project and the roles or contributions of key partners including your local workforce investment board (LWIB).**

MOED is Baltimore City's local workforce investment area (LWIA) and one-stop career center operator. MOED will be the grantee and fiduciary agent for the **YouthWorks – Baltimore Career Corps (BCC)** project. MOED coordinates and delivers a variety of workforce development services that respond to the needs of Baltimore's employers and its youth and adult job seekers in order to enhance and promote the local economy. MOED's primary partner in this project is the Baltimore Workforce Investment Board (BWIB). The BWIB business members will work collaboratively with MOED to identify summer youth employment opportunities with employers within Baltimore's eight identified high-growth industry sectors. Additional partners include: specially-selected private-sector employers from within the BWIB's eight industry sectors, various City and State agencies, and community-based organizations.

**III. Why are you implementing this project? (Recommend a paragraph or less)**

**Briefly describe the need for this project and how your project will address those needs.**

According to the Center for Labor Studies at Northeastern University, early work experience is a very powerful predictor of success and earnings in the labor market, raising earnings over a person's lifetime

by 10-12 percent. This alone makes summer jobs critical for Baltimore's teens. Research also shows that youth participation in employment programs contributes to a safer environment and a reduction in high-risk behaviors. Baltimore continues to have more teens seeking summer employment than jobs available. In this current economic climate, the challenge is greater than ever. For 2010, this funding stream will supplement Baltimore's existing WIA Title I youth funding, City general funds and other grants received to support the City's YouthWorks program, thereby allowing the city to provide an additional 300 youth with meaningful work experiences that will equip them with the skills needed for workplace success. Moreover, job placements offered through the BCC will: 1) provide youth participants with real life experience in their chosen career field, 2) exposure to a broader ranges of careers based on their current interests, and 3) an understanding of the relevance between what they are learning in school and the workplace overall.

#### **IV. How will the services be delivered? (Recommend a paragraph or less)**

**Provide the number and description of individuals to be served i.e. unemployed, incumbent, youth. Briefly describe how various services funded will be delivered. Include any unique feature of your service delivery methods. How will the services provided relate to the needs addressed in item III?**

Through the BCC, four MOED Enrollee Service Specialists will be assigned to worksites during the summer of 2010 to facilitate the participation of 300 youth in an orientation workshop focused on: workplace readiness, career exploration, and financial literacy. In addition, these youth participants will work with teams throughout the summer on career-related activities. All youth will participate in a weekly career seminar. These 300 program participants will be assigned to employers from the public and private sectors who will provide exposure and experience in careers requested by youth. Summer job placements will be within one of the BWIB's eight identified high-growth industry sectors. These are: Healthcare and Social Assistance; Bioscience; Business Services; Computer, Internet, and Software-Related Data Services; Construction; Hospitality and Tourism; Port and Port-Related Services, and Sustainable Energy and Environmentally-Driven Services. During the program, participants will begin to outline a Career Development Plan for their personal growth and development. As ongoing follow-up, participants will continue to work on these and implement them over the course of the school year and report on their progress and results electronically.

#### **V. What measures will be used to assess your project? (Recommend a paragraph or less)**

**Briefly describe what you will be measuring during the course of your project related to your proposed outcomes. List measure #1, measure #2, etc:**

Fundamentally, this project seeks to increase the work readiness of Baltimore's youth, and expose city teens to a broad range of careers, based on their current interests. In order to track progress toward these goals, a number of benchmarks will be regularly monitored and assessed. MOED will regularly track the progress of program participants through all phases of their involvement. These include:

- The number of youth enrolled into the program by the project end date. **(300 for 2010)**
- The number of enrolled participants who attend the specialized career-focused educational session built into this program. **(300 for 2010)**
- Completion of an initial Career Development Plan for each participant. **(300 for 2010)**
- Percentage of participants who attain a work readiness skills goal, as determined by the "Skills for Success" workplace readiness indicator. **(90% of total annual participants – 270 for 2010)**

PARTICIPATION MENU



*YouthWorks 2010*

June 21, 2010 - July 31, 2010

101 W. 24<sup>th</sup> Street  
Baltimore, Maryland 21218  
Phone: 410.396.6722  
Fax: 410.467.7869  
[www.oedwork.com](http://www.oedwork.com)

*SUMMER JOBS LAUNCH CAREERS*

# YOUTHWORKS 2010



## **Appetizers**

### **Training Space**

- To accommodate 75-100 worksite supervisors (May 10-28, 2010).*

### **Worksites**

- Community based organizations, non profits or for profit entities to accommodate 5-10 youth.*

### **Employers**

- Recommend colleagues that we may call upon to hire and/or sponsor youth.*

### **Career Fair**

- Participate in YouthWorks mini "Career Themed" Career Fairs April 15<sup>th</sup> & 29<sup>th</sup> and May 6<sup>th</sup>, 13<sup>th</sup> & 20<sup>th</sup>.*

## **Entree**

### **Employment**

- Hire one or more youth to work in your company for a minimum of six weeks.*

### **Private Sector Worksite**

- Host one or more youth in career related positions in your place of business.*

### **Sponsorship**

- Make a donation to Baltimore City Foundation YouthWorks to sponsor a youth in a six week work experience. It costs \$1,400 to support one youth for the summer.*

### **Advocacy**

- Advocate for YouthWorks among your business networks. Write an article for the company newsletter and/or website.*

## Sides

### Financial Literacy Speaker

- Facilitate a financial literacy seminar

### Career Plan

- Assist in the development of criteria required in a career plan for your industry.

### Year Round Employment

- Hire a youth in a regular part-time position at the end of the summer.

### Mentor

- Become a Career Development Mentor at your summer worksite.

### Certification

- Identify short term certification that youth can earn over the summer in your industry field.

## Dessert

### Job Shadowing

- Allow a youth to shadow you or your employees for one day during the summer

### Industry Tour

- Allow a group of youth to tour your company.

### Guest Speaker

- Sign up for our industry speakers' bureau to speak to groups of 10-30 youth

Name \_\_\_\_\_

Date \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

*Make your menu choices and return the form to the YouthWorks Office. We will contact you regarding your participation.*

## LINKING YOUTH TO EMPLOYERS

Promoting a leadership role for business and industry in educating and training our youth is one of the cornerstones of YouthWorks.



YouthWorks is more than a six week summer job. It is an opportunity to create a stronger link between education and workforce development. By creating an exciting, rigorous and learning rich work environment, youth are encouraged to explore a wide variety of career options, and in the process realize that education and additional training are essential components to success in life, as well as the workplace.



Every year Baltimore employers spend millions of dollars recruiting and training. YouthWorks provides a rich opportunity for employers to draw from a pool of bright, energetic youth who are eager to learn about careers. Employers are invited to share career trends, create curriculum, and provide speakers, tours, mentors, job shadowing, career-related internships and externships.



### Benefits

- Access to well prepare employees with high academic achievement and work experience.
- Reduced cost for employee training and recruitment
- Opportunity to raise the quality of life for the community.
- Involvement in curriculum development.

*The Baltimore City Foundation is a 501(c)(3) nonprofit organization. Donations to which are tax deductible to the fullest extent allowed by law. A copy of their annual financial statement is available upon written request at 10 North Calvert Street, Suite 915, Baltimore, MD 21202. Documents submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.*

## Baltimore City Education and Workforce Statistics Baseline

Indicator	Previous Value	Previous Time Period	Current Value	Current Time Period	Increase /Decrease	Source	
<b>Baltimore City Education Statistics</b>							
1	High school graduation rate	62.60%	2008	62.69%	2009	↑	MSDE
2	High school dropout rate	7.91%	2008	6.20%	2009	↓	MSDE
3	High School Holding Power	46.0%	2006-2007	45.8%	2007-2008	↓	MSDE
4	Number of BCPSS students in CTE programs			4,810 (19.94%)	2007		BCPSS
5	Number of BCCC graduations from degree/certificate programs (percent of all city residents enrolled)	567 (10.3%)	FY2007	518 (10.1%)	FY2008	↓	BCCC
6	Number of BCCC enrollments in credit courses (Eligible FTEs)	4,391	FY2007	4,189	FY2008	↓	BCCC
7	Number of BCCC students enrolled in non-credit courses, (Eligible FTE)	1,895	FY2007	2,278	FY2008	↑	BCCC
8	Number of city residents enrolled in BCCC credit courses (Opening Fall Headcount of Fiscal Year)	5,487	FY2007	5,123	FY2008	↓	BCCC
9	Number of city residents enrolled in all MD Higher Education institutions (Opening Fall Headcount of Fiscal Year)	18,397	FY2007	19,580	FY2008	↑	BCCC
<b>Workforce Census Statistics</b>							
<b>Educational Attainment of Baltimore City residents (25 years and older)</b>							
10	Less than HS Diploma (# / %)	101,198 / 25%	2007	90,843 / 22%	2008	# ↓ / % ↓	Census
11	HS Diploma (Including equivalency) (# / %)	120,956 / 29%	2007	124,515 / 30%	2008	# ↑ / % ↑	Census
12	Some college, no degree (# / %)	69,226 / 17%	2007	78,589 / 19%	2008	# ↑ / % ↑	Census
13	Associate's Degree (# / %)	20,408 / 5%	2007	14,806 / 4%	2008	# ↓ / % ↓	Census
14	Bachelor's Degree (# / %)	51,077 / 12%	2007	51,232 / 13%	2008	# ↑ / % ↑	Census
15	Graduate or professional degree (# / %)	48,048 / 12%	2007	50,275 / 12%	2008	# ↑ / % =	Census
16	Baltimore City number in Labor Force (Civilian Labor Force)	301,452	2007	319,596	2008	↑	Census
17	Baltimore City number employed	271,098	2007	288,132	2008	↑	Census
18	Baltimore City Employment/Unemployment Rate	89.9% / 10.1%	2007	90.2% / 9.8%	2008	↑ / ↓	Census
19	Baltimore City number not in Labor Force (16 and older)	199,303	2007	183,013	2008	↓	Census
20	Baltimore City Labor Force participation rate	60.2%	2007	63.6%	2008	↑	Census
21	Baltimore City Mature Worker (55+) LF Participation Rate	32.5%	2007	38.0%	2008		
22	The percent of Mature workers (55+) in Baltimore Labor Force	15.40%	2007	13.70%	2008	↓	Census
23	Percent of Baltimore City families below the poverty level	15.40%	2007	15.40%	2008	=	Census
<b>Business Indicators</b>							
24	Number of Company Closings (WARN)	10	2008	12	Dec-09	↑	DLLR
25	Number of Laid Off Employees (WARN)	1,043	2008	1,765	Dec-09	↑	DLLR
26	The number of Weekly New Unemployment Claims	931	11/8/2008	1,018	11/7/2009	↑	DLLR



## *Baltimore Green Jobs Coalition*

*Legislation introduced by then City Council President Stephanie Rawlings-Blake, currently serving as Baltimore's 49<sup>th</sup> Mayor, led to the establishment of a Baltimore City Green Jobs Coalition. Formed in June 2009, the Coalition is charged with examining the current and projected green labor market, identifying the needs of businesses, developing training programs, and working to move the City's unemployed and under-employed into the workforce. By virtue of its expertise and public and private sector contacts, the Mayor's Office of Employment Development (MOED) and the Baltimore Workforce Investment Board (BWIB) are coordinating the activities of this Green Jobs Coalition.*

### **Year One Goals and Objectives**

#### **Subject Area Goals**

- I. Green Policy Initiatives
- II. Marketing and Green Awareness
- III. Green Career Pathways
- IV. Financing for Green

#### *Goals and Corresponding Objectives:*

##### **I. Green Policy Initiatives**

- Complete an inventory of green policy initiatives presently in place here in the City of Baltimore.
- Compile and evaluate actions taken by other cities throughout the nation, which were designed to promote green jobs growth.
- Based on this research, devise a series of recommended policy initiatives that could facilitate green jobs growth.

## **II. Marketing and Green Awareness**

- Identify resources and projects currently underway here in Baltimore that are engaged in and/or promoting sustainable business practices.
- Identify promising practices employed in other cities to increase overall green awareness.
- Plan and execute a green jobs summit, in order to both showcase current activities in Baltimore, while also providing a forum for discussing future opportunities for green jobs.

## **III. Green Career Pathways**

- Collect information on the City's current efforts related to: green career awareness/educational initiatives, green jobs training programs, and allied business/trade association activities related to green jobs.
- Conduct an assessment of current and future green jobs and green skills demand here in Baltimore.
- Create a series of strategies to directly engage the business community with the City's green jobs/sustainability initiative.

## **IV. Financing for Green**

- Research what elements are required for green jobs/services demand stimulation, for business, for government, and for individual City residents.
- Identify business development initiatives and funding options that would broaden Baltimore's green jobs capacity.
- Identify and evaluate specific grant funding opportunities that could advance the City's green jobs creation and training efforts.

**Note:** Each subject area goal has been tasked to a correspondingly-named committee. These committees will conduct all activities associated with their respective goals/objectives; ideally will meet on a monthly basis. The overall Green Jobs Coalition convenes its meeting quarterly, allowing for regular opportunities for dialogue and interchange between and among these various functional areas.

**U.S. CONFERENCE OF MAYORS/WAL-MART FOUNDATION  
GREEN JOBS TRAINING INITIATIVE**

**Cover Sheet**

**NAME OF CITY:** Baltimore

**MAYOR:** Stephanie Rawlings-Blake

**MAILING ADDRESS:** 100 N. Holliday Street, Room 250  
Baltimore, Maryland 21202

**MAYOR'S CONTACT:** Ms. Karen Sitnick, Director  
Mayor's Office of Employment  
Development (MOED)

**PHONE:** (410) 396-1910  
**FAX:** (410) 396-5219  
**EMAIL:** ksitnick@oedworks.com

**NON-PROFIT CONTACT/DIRECTOR:** Mr. John Mello, Green Projects Director

**MAILING ADDRESS:** Civic Works  
2701 St. Lo Drive  
Baltimore, Maryland 21213

**PHONE:** (410)366-8533 Ext. 223  
**FAX:** (410) 366-1831  
**EMAIL:** mello@cavtel.net

**PLEASE INDICATE POPULATION  
CATEGORY HERE:** MEDIUM



February 10, 2010

Ms. Kathy Amoroso  
U.S. Conference of Mayors  
1620 I Street, NW  
Washington, DC 20006

Dear Ms. Amoroso:

I am pleased to support the Civic Works response to the U.S. Conference of Mayor's (USCM)/Wal-Mart Green Jobs Training Pilot Awards.

As Mayor, I have made the promotion of green jobs one of my top policy priorities. I firmly believe that an essential component in this process must be the preparation of today's job-seekers for the full range of emerging employment opportunities that the sustainable energy and environmentally-driven services industry sector is sure to offer. A key component of our City's Sustainability Plan focuses on the need for developing career pathways to allow City residents to successfully pursue emerging green collar jobs.

Funding from USCM/Wal-Mart would enable Civic Works and its workforce partners – including the Mayoral-appointed Baltimore Workforce Investment Board, the Baltimore Green Jobs Coalition, and the Mayor's Office of Employment Development – to initially assess the scope of green jobs in our area, and then to create and successfully implement training options for residents of the Baltimore metropolitan area interested in pursuing occupations within the field of clean energy. Each of these partners has valuable experience that can facilitate the readiness of local businesses for green opportunity. By leveraging available grant funds with existing resources, Baltimore City can target its workforce delivery system so as to connect job-seekers with both training programs and job opportunities in the green sector.

I welcome the opportunity to support Civic Works and its workforce partners in their efforts to continuously enhance workforce training options for the emerging clean energy industry.

*Stephanie Rawlings-Blake*  
Mayor  
City of Baltimore

## **Executive Summary**

The City of Baltimore through the Mayor's Office of Employment Development (MOED) and the Baltimore City Green Jobs Coalition (BCGJC) has partnered with Civic Works to create Baltimore Energy Entrepreneurs (BEE). Over a period of two years, BEE will launch four new residential energy retrofit businesses and pilot an innovative initiative to create and grow local green business and employment opportunities. Contractors and crews will train together in an innovative workforce and business development pilot program that incorporates on-the-job training and business development consulting.

BEE will expand the number of Baltimore City small businesses that are able to offer energy retrofit services. Currently, there are only two Baltimore City-based Home Performance with Energy Star contractors, one of which is Civic Works. BEE will create four new energy retrofit contractors to take advantage of the economic development opportunities being created by the clean energy economy. Over a period of six months, Civic Works will provide technical energy retrofit skills training to a team of installer trainees and business skills mentoring to the contractor-in-training.

This innovative initiative will build upon growing momentum and partnerships in Baltimore. Legislation introduced by then-City Council Stephanie Rawlings-Blake, Baltimore's current Mayor, led to the establishment of the BCGJC. Formed in June 2009, the Coalition is charged with examining the current and projected green labor market, identifying the needs of businesses, developing training programs, and working to move the City's unemployed and under-employed into the workforce. By virtue of its expertise and public and private sector contacts, MOED and the Baltimore Workforce Investment Board (BWIB) are coordinating the activities of this Green Jobs Coalition.

BEE will also create a Green Jobs Training Coordinator position to serve Baltimore. Working collaboratively with BCGJC and MOED, this individual would: 1) evaluate the future training needs for city businesses that work within the energy industry; 2) establish effective working relationships with various stakeholders, such as relevant community based organizations, businesses within the energy industry, and BCGJC; and 3) plan and execute programs and activities related to future energy industry job training initiatives. Additionally, this position would assess local trends related to the emergence of renewable energy technologies and their possible impact on future workforce needs of effected employers, and provide assistance to existing MOED staff in helping to guide the work of the BCGJC.

BEE is strategically aligned with many ongoing state and local initiatives aimed at growing the green economy in Baltimore. These include the Baltimore Sustainability Plan, the Baltimore Neighborhood Energy Challenge, Baltimore Gas and Electric's Smart Energy Savers program, and Maryland's commitment to create 100,000 green jobs and reduce energy use 15% by 2015. BEE will harness the economic development potential of Baltimore's clean energy economy.

## Executive Summary Chart

**Name of Program:** Baltimore Energy Entrepreneurs (BEE)

**Proposed Initiative:**

Over a period of two years, BEE will train four contractors and four crews in residential energy retrofits. Each session will include one month of classroom training followed by five months of on-the-job training. The one month classroom training will consist of four 40-hour weeks of training covering: job readiness, OSHA 10-hour Construction Safety Certification, MD Lead Renovation Certification, and the Department of Energy Weatherization Worker Certification.

The five month on-the-job training will put the new contractor and crew to work on real projects where they can hone their energy retrofit skills. The contractors will also be receiving business start-up consulting and will learn the skills associated with project management and coordination.

**Non-Profit Partner:** Civic Works

**Program Performance:** Civic Works has been training Baltimore’s unemployed and underemployed for environmental careers since 2003. The following are results related to CW’s B’More Green Occupational Skills Training program.  
**(Past Year)**

Number of Enrollments	Percentage of Completions	Number of Job Placements	Number of Training Related Placements	Average Starting Wage
20	18	15	15	\$13.10

**Summary of Past, Present, & Future City Support:**

Civic Works and the City of Baltimore have worked cooperatively toward the common goal of sustainable employment for the City’s unemployed and underemployed for many years. The Mayor’s Office of Employment Development (MOED) has supported several of Civic Works workforce development initiatives including Civic Works’ Health Care Careers Alliance, YouthBuild, and the B’More Green Occupational Skills training.

MOED currently supports Civic Works’ B’More Green program both financially through ARRA training funds, as well as by screening and referring viable training candidates.

As an active member of both the Baltimore Sustainability Commission and the Baltimore Green Jobs Coalition, Civic Works will continue to work with the City of Baltimore toward the shared goal of a thriving green economy in the City.

**BUDGET PROPOSAL**

	<b>Grant Spending</b>
<b>SALARIES:</b>	\$106,000.00
<b>FRINGE BENEFITS:</b>	\$10,120.00
<i>SUBTOTAL:</i>	<i>\$116,120.00</i>
<b>CONSULTANTS:</b>	\$77,000.00
<b>TRAVEL:</b>	\$0.00
<b>SUPPORTIVE SERVICES:</b>	\$24,000.00
<b>TRAINING:</b>	\$65,700.00
<b>OUTREACH:</b>	\$23,000.00
<b>OTHER:</b>	\$57,500.00
<b>TOTAL DIRECT COSTS:</b>	\$363,320.00
<b>INDIRECT COSTS (LIMITED TO 10 PERCENT OF DIRECT COSTS):</b>	\$36,332.00
<b>GRAND TOTAL:</b>	<b>\$399,652.00</b>

## ABSTRACT

**Applicant Name:** Baltimore City Mayor's Office of Employment Development (MOED)  
**Category of Applicant:** Local Entity – Public Organization (WIB/One-Stop Career Center)  
**Project Title:** CareerGreen Baltimore  
**Area to be Served:** City of Baltimore (PUMA #'s 00801, 00802, 00804, and 00805)  
**Funding Requested:** \$4,000,000

By creating access to opportunity – green opportunity -- our proposed collaboration **CareerGreen Baltimore** will empower Baltimore City's most challenged residents to affect change in their lives and in their communities through training and sustainable employment in the emerging career fields of 1.) deconstruction and materials use, 2.) recycling and waste management, 3.) forestry, sustainable landscaping and agriculture, 4.) energy efficient retrofits, 5.) sustainable building, and 6.) environmental protection. **CareerGreen Baltimore** will construct a "Pathways Out of Poverty" Portfolio (P<sup>3</sup>), which outlines and delivers on six critical factors for sustainable living unique to each participant and their neighborhood: health, environment, technology, financial wellness, education, and employment.

For **CareerGreen Baltimore**, the Mayor's Office of Employment Development (MOED) – the City's designated WIA One-Stop Career Center operator – has brought together a variety of experienced workforce intermediaries, employers, unions, and training providers active in Baltimore. These partners have a unique set of strengths that will foster the success of this initiative. CareerGreen program participants will have comprehensive case management and access to supportive services, along with relevant training and job placement in various green occupations. **CareerGreen Baltimore** is strategically aligned with many ongoing state and local initiatives aimed at growing the green economy in Baltimore. MOED's connectivity with its Baltimore Workforce Investment Board, and the City's Green Jobs Coalition, **CareerGreen Baltimore** will ensure responsiveness to local needs while building a model with great potential for replication and expansion.

## Labor Market Intelligence

### Top Six Baltimore City Occupational Projections

	2006	2016	Change	Total Openings	Percent change
Office and Administrative Support Occupations	438,215	477,190	38,975	140,850	32%
Sales and Related Occupations	304,700	330,170	25,470	122,125	40%
Food Preparation and Serving-Related Occupations	199,375	235,350	35,980	108,130	54%
Construction and Extraction Occupations	184,350	221,295	36,945	68,660	37%
Healthcare Practitioners and Technical Occupations	142,985	181,740	38,755	65,195	46%
Education, Training, and Library Occupations	163,025	190,075	27,055	60,215	37%

# Labor Market Intelligence

## Baltimore City Occupational Projections for BWIB targeted Industries

BWIB Targeted Industry	2006 Employment	2016 Employment	Total Openings in 2016	Percentage change
Health Care	53,283	58,262	15,316	28.7%
Business Services	51,720	50,595	12,360	23.9%
Hospitality and Tourism	27,410	27,629	9,465	34.5%
<b>Construction</b>	17,448	17,358	3,671	21.0%
<b>Bioscience</b>	10,482	10,672	2,861	27.3%
<b>Computer, Internet and Software Related Data Services</b>	8,532	8,349	2,190	25.7%
<b>Port and Port-Related Services</b>	6,874	6,347	1,455	21.2%

## Opportunities

Opportunities for the creation and promotion of green jobs, as a result of the work of the **Baltimore Green Jobs Coalition**

Impending job opportunities associated with future **transit-oriented development projects** (e.g. State Circle project; Red Line Transit project)

**Regional workforce** development opportunities and partnerships

Opportunity to develop a **transitional employment** program, in partnership with the **Baltimore City Department of Social Services**

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## Opportunities

Current economic weakness presents an opportunity for workforce development and skills training to receive **heightened attention from state and federal policymakers**

Impending job opportunities associated with a new **City-located slots venue**

Impending job opportunities associated with the recently-announced **public/private partnership at the Port of Baltimore**

Impending job opportunities associated with the **Federal Base Realignment and Closure (BRAC)** process

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## Opportunities

Existing strength of MOED's Youth Opportunity program should allow the City to effectively compete for prospective funding to support activities for **disconnected young people**

Opportunity to increase **collaboration between workforce development and economic development** activities, in order to foster future job creation

**Baltimore City Residents First** can be an effective tool for hiring local citizens for new jobs in the city

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# ***BWIB Memberandum***

**Week of January 8, 2010**

## **• Congress Considers Additional Job Creation Legislation**

Prior to its December 2009 recess, the House of Representatives approved the “[Jobs for Main Street Act of 2009](#).” This is a \$150 billion jobs bill that includes significant new investments in infrastructure, fiscal relief to preserve education, law enforcement, and other public jobs, and a six-month extension of unemployment benefits and COBRA health insurance subsidies provided under the American Recovery and Reinvestment Act. This bill will be funded in part through unexpended portions of the 2008 Troubled Asset Relief Program (TARP) legislation. Complete information and legislative language regarding the full bill is available online at [http://appropriations.house.gov/pdf/Jobs\\_for\\_Main\\_Street\\_Act\\_of\\_2010\\_Summary.pdf](http://appropriations.house.gov/pdf/Jobs_for_Main_Street_Act_of_2010_Summary.pdf); workforce funding is reviewed below.

Like the Recovery Act the bill largely focuses on increasing investments in existing workforce programs, providing \$1.25 billion in new training funds under the Department of Labor:

- \$500 million in additional WIA Youth formula grant funding, which is to be used for summer youth employment programs; and
- \$750 million for competitive grants for training and placement of workers in high-growth and emerging sectors. Of that total, \$275 million must be for careers in energy efficiency and renewable energy as described in the Green Jobs Act, and of that \$275 million, \$225 million must be for Pathways out of Poverty grants. Priority for the remaining \$475 million must be given to projects in the health care sector.

The Senate is expected to take up consideration of this legislation immediately after it completes its work on the comprehensive healthcare reform bill.

## **• Red Line Jobs Study Released**

The City of Baltimore has recently released a report which analyzes the projected economic and job impacts of the proposed Red Line Transit Project. The Red Line is a proposed new 12-mile east-west transit line. This new light rail project would run from Baltimore County (Woodlawn area on the west) to Baltimore City (Greektown and Bayview areas on the east). The jobs study, conducted by the Jacob France Institute of the University of Baltimore, sought to develop projections of the types and numbers of jobs created by the construction of the Red Line (labor demand).

The study concluded that, including multiplier effects, the construction of the Red Line could generate \$2.1 billion in economic activity in Baltimore City and create or support a total of 15,006 jobs earning \$775.2 million in salaries and wages over the overall construction period. A large percentage (83%) of the jobs created or supported by the construction of the Red Line are entry-level/lower skill jobs, requiring less than an Associate's Degree. The analysis was conducted to support the goals established in the Red Line Community Compact to ensure that the construction and operation of the Red Line provide the greatest benefit to the citizens of the City. A core goal of the Community Compact is to create employment opportunities and help prepare and connect Baltimore residents, who live in the communities impacted by project construction, for these anticipated jobs.

- **Baltimore Set to Receive Targeted Federal Workforce Funds**

Late in December 2009, President Obama signed legislation which completed the fiscal year 2010 appropriations for most branches of the federal government. This omnibus spending bill included three targeted federal appropriations for the Baltimore City Mayor's Office of Employment Development (MOED). Two of the items were contained within the spending bill for the Departments of Labor, Health and Human Services, and Education. The first of these provides \$575,000 in funding for the City's YouthWorks summer youth employment program, and the second allocated \$400,000 in funding for a new BRAC Employment Preparedness initiative. The remaining funds for Baltimore consisted of \$500,000 designated within the Commerce-Justice-Science appropriation, to support MOED's Reentry Employment Center (ReC). Thanks are certainly due to the members of Maryland's Congressional Delegation, whose efforts made these important actions possible.

- **YouthWorks 2010 Registration to Begin**

Starting on Monday, January 11<sup>th</sup>, participant registration will begin for YouthWorks 2010. This year's program will focus on the theme that "Summer Jobs Launch Careers." Information regarding registration locations, and specific days/times scheduled for the completion of this process, can be downloaded from MOED's website: <http://www.oedworks.com>.

- **Dates of Interest**

Wednesday, January 13<sup>th</sup> – 2010 session of the Maryland General Assembly Begins  
Thursday, February 11<sup>th</sup> (8:00 am) – BWIB Training and Postsecondary Education Committee Meeting  
**Tuesday, March 2<sup>nd</sup> (7:30 am) – BWIB Full Board Meeting**  
Thursday, March 4<sup>th</sup> (7:45 am) – BWIB Youth Council Meeting

*\*\*\*If you would like additional information regarding any of the issues or events discussed throughout this publication, please feel free to contact Jeff Smith.\*\*\**



# ***BWIB Memberandum***

**Week of February 3, 2010**

- **Job Creation Legislation for Maryland Introduced**

On the opening day of the 2010 session of the Maryland General Assembly, Governor Martin O'Malley outlined a series of legislative proposals designed to create jobs and drive economic progress, including the Job Creation and Recovery Tax Credit (SB 106/HB 92), a \$3,000 credit for businesses for every unemployed Marylander that it hires. This initiative would allocate \$20,000,000 for credits to qualifying employers, and when fully implemented would account for nearly 6,700 Marylanders coming off the unemployment rolls and back into the workforce. In addition to this proposal, Governor O'Malley also asked the members of the General Assembly to support emergency legislation that will provide immediate unemployment insurance tax relief for small businesses, and a series of reforms to modernize the system and stabilize the Unemployment Insurance Trust Fund. These modifications would allow Maryland to be eligible for funding assistance from the federal government, in order to maintain the solvency of the trust fund.

- **Hiring Under Way for Census Bureau Jobs**

During 2010, the U.S. Census Bureau will create approximately 10,000 new jobs in Maryland, helping to stimulate the slow economy and provide employment for jobseekers who have been struggling against the State's 7.3 percent unemployment rate. Of this total number of positions, about 1,600 will be located in Baltimore City, divided between two separate job sites. Work associated with the census will formally commence on April 1<sup>st</sup>, so hiring is underway in earnest at this time. Most of the jobs available will be for interviewers, part-time, six-to-10-week positions with a flexible schedule and \$18.50 an hour, a rate that varies by location.

MOED's Business Services unit has been working collaboratively with Census representatives to facilitate their recruitment activities here in the City. Additionally, the City has formed a special task force to actively encourage all Baltimore residents to complete their census forms, as this data is used to determine a range of federal funding that will come to the City over the next decade.

## • **Green Jobs Grants Awarded to Baltimore-area Applicants**

Over the past three weeks, the U.S. Department of Labor has formally announced awardees for its series of green jobs training grant opportunities. For three of these, a number of Baltimore-based workforce intermediaries were partners in successful applications. Specifically,

- **Energy Training Partnership Grants:** BWIB member Service Employees International Union-Local 1199 and the Baltimore City/County workforce boards were partners in the national application of H-Cap, Inc. This initiative (covering targeted areas in five states) will provide green enhanced skills training to job seekers and entry-level environmental service workers for new and emerging green occupations in the healthcare industry.
- **Pathways Out of Poverty Grants:** BWIB member STRIVE Baltimore and the Baltimore Workforce Investment Board/Mayor's Office of Employment Development were partners in the national application of STRIVE. This initiative (covering targeted areas in five states) will build upon STRIVE New York's Green Job Corps program, a comprehensive green construction training program for low- skilled individuals. The project will provide training and skill development in job readiness/soft skills, sector-based hard skills, and GED preparation.
- **State Energy Sector Partnership Grants:** BWIB members TerraLogos Energy Group, Whiting-Turner Contracting Company, Constellation Energy, and the BWIB were partners in the application of the Governor's Workforce Investment Board. This initiative will implement the 'Smart, Green and Growing' project through a regional partnership of businesses, community colleges, labor apprenticeship programs, and the One-Stop Workforce System. The program will provide training and job placement assistance in four different green industries. In the Baltimore area, the focus will be on green training for energy efficiency.

Congratulations to all of these successful applicants as they begin the work of implementing their innovative programs.

## • **Dates of Interest**

Monday, February 8<sup>th</sup> (12:30 pm) – BWIB Public Policy Committee Meeting

Wednesday, February 10<sup>th</sup> (8:30 am) – BWIB Workforce System Effectiveness Committee Meeting

Thursday, February 11<sup>th</sup> (8:00 am) – BWIB Training and Postsecondary Education Committee Meeting

Thursday, February 25<sup>th</sup> (8:00 am) – Workforce Investment Network for MD Legislative Breakfast in Annapolis

**Tuesday, March 2<sup>nd</sup> (7:30 am) – BWIB Full Board Meeting**

Thursday, March 4<sup>th</sup> (7:45 am) – BWIB Youth Council Meeting

*\*\*\*If you would like additional information regarding any of the issues or events discussed throughout this publication, please feel free to contact Jeff Smith.\*\*\**

You are cordially invited to attend a

**LEGISLATIVE BREAKFAST**

Thursday, March 4, 2010

8:00 am

*at the*

**Governor Calvert House  
58 State Circle  
Annapolis, MD 21401**

Join key leaders of our state and local workforce  
investment system as we address job  
creation in Maryland

*R.S.V.P. by March 1, 2010*

*to Jeffrey Smith*

*301-717-4527*

*or at*

*[www.winlegbreakfast.info](http://www.winlegbreakfast.info)*



## MOED ARRA Occupational Skills Training Program Update

ARRA Training Provider	Training Area	Number Enrolled	Actual Start Date	Tentative End Date	Number Dropped	Number in Progress	Number Completed	Number Employed
America Works Center Cycle 1 Complete	Inbound/Outbound Call Center	11	01/25/10	02/05/10	1	0	10	2
BioTechnical Institute In Progress	Bioscience - BioStart	15 MOED slots	11/30/09	03/12/10	2	13	0	0
Caroline Freiss Center In Progress	Healthcare - Pharmacy Technician	14	01/05/10	04/15/10	0	14	0	0
Humanim, Inc. In Progress	Healthcare - Environmental Service Worker	12	11/30/09	03/19/10	1	11	0	0
Sinai Hospital/VSP Cycle 1 Completed, Cycle 2 In Progress	Healthcare - Food Service, Environmental Services & Transport	8	11/09/09	01/08/10	1	1	7	5 - 4 hired at Sinai, 1 hired at Woodlawn Motor Coach
		9	02/06/10	04/16/10	0	9	0	0
St. Vincent DePaul - St. Ambrose Center	Culinary Arts	11	11/18/09	03/12/10	1	10	0	0

**Total Number of Slots  
Available for Training: 243**

### Future Cycles for Signed Contracts Not Currently Recruiting

ARRA Training Provider	Training Area	Number of Slots Per Cycle	Tentative Start Date (s)	Tentative End Date (s)
America Works Center	Inbound/Outbound Call Center	10	04/05/10	04/16/10
BioTechnical Institute	Bioscience - BioStart	15	05/24/10	08/13/10
Civic Works	Green Industry	5	06/07/10	40519
Humanim, Inc.	Healthcare - EVS	12	04/05/10	07/15/10
Sinai Hospital/VSP	Healthcare	7	05/03/10	07/09/10

## MOED ARRA Occupational Skills Training Programs Open for Recruitment

ARRA Training Provider	Training Area	Number of Slots Per Cycle	Tentative Start Date (s)	Tentative End Date (s)
Baltimore Alliance for Careers in Healthcare (BACH) Contract to be finalized	Healthcare - Medical Practice Representative	10	03/15/10	04/23/10
BioTechnical Institute	Bioscience - BioStart	15	5/24/2010	08/13/10
Civic Works	Green Industry - Brownfield Remediation, Landscaping, Construction & Cool Roofing	6	03/10/10	
Jobs Opportunities Task Force (JOTF) Contract to be finalized	Construction Pre-Apprenticeship	15	03/01/10	05/07/10
St. Vincent DePaul - Ambrose Center - Cycle 2	Culinary Arts	10	03/29/10	06/18/10

**MOED ARRA Occupational Skills Training Programs  
Still in Contract Development**

ARRA Training Provider	Training Area	Number of Slots Per Cycle	Tentative Start Date (s)	Tentative End Date (s)
1199 SEIU Training Fund	Healthcare - Dietary, Housekeeping & laundry	8	03/15/10	
		8	4/11/2010	
Baltimore Alliance for Careers in Healthcare (BACH) Currently recruiting	Healthcare - Medical Practice Representative	10	03/15/10	04/23/10
Baltimore City Community College (BCCC)	Construction	15	03/15/10	06/18/10
		15	04/19/10	07/16/10
Jobs Opportunities Task Force (JOTF) Currently recruiting	Construction Pre-Apprenticeship	15	03/01/10	05/07/10
		15	09/07/10	11/12/10
Keller Professional Services Contract negotiation	Hospitality & Concierge	7	03/15/10	04/06/10
		8	05/17/10	06/15/10
Year Up	Information Technology - Helpdesk	15	09/07/10	03/11/11

Updated for BWIB 2/26/2010

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# Mayor's Office of Employment Development



## ARRA Class Size Occupational Training Survey

Training Vendor \_\_\_\_\_ Occupational Training Area: \_\_\_\_\_  
 Training Start Date \_\_\_\_\_ Training End Date \_\_\_\_\_

Are you on track to successfully complete the training?  YES  NO

Please answer the following questions regarding your instructor (s) using a rating scale of 1 – 4.

Instructor	1 Strongly Agree	2 Agree	3 Disagree	4 Strongly Disagree
Helped me learn the course material & successfully complete the course				
Students were treated with respect				
Was accessible for additional help during the course				
The objectives of the training were clearly defined				
Provided me with the necessary course materials				
Was well prepared for class				
Kept class discussion on task				
Encouraged student participation				
Provided feedback to help students progress				

Overall, I would rate the instructor (s):

EXCELLENT  GOOD  FAIR  POOR

Please answer the following questions regarding your learning experience using a rating scale of 1 – 4

Learning Experience	1 Strongly Agree	2 Agree	3 Disagree	4 Strongly Disagree
Course material was appropriate for the training curriculum				
Students were respectful of each other				
The class was what I expected				
Support services were available as needed				
The training prepared me for a job in this career field				
Supplies, tools, books etc. necessary for success were provided as part of the training				
The internship / work experience was a positive experience. (Leave BLANK if No Internship/Work Experience)				
The Training facility was conducive to learning				
The location of the training facility was accessible				

Please rate your overall satisfaction with the training delivered:

EXCELLENT  GOOD  FAIR  POOR

I started job search in this occupational area  YES  NO

If yes, check all that apply:

- I have completed a resume with my new skills
- I have met with a job counselor
- I have been on job interviews If yes, how many: \_\_\_\_\_
- I have been offered a full time job Estimated start date of employment: \_\_\_\_\_

(OVER)

**Mayor's Office of Employment Development**

**ARRA  
Class Size Occupational Training Survey**

**Please share your comments and/or recommendations for future trainings with this vendor:**

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**(Print Name) I, \_\_\_\_\_,**

**I give the Mayor's Office of Employment Development (MOED) permission to use the information on this form for purposes that promote MOED and/or the City of Baltimore.**

**Would like to keep my comments confidential**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Today's Date**

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# 2010 Quarterly Meeting Schedule



*Tuesday, March 2, 2010*

*St. Ambrose Center*

*Continental Breakfast will begin at 7:30am*

*Meeting will take place 8-9:30am*

*Tuesday, June 8, 2010*

*Humanim*

*Continental Breakfast will begin at 7:30am*

*Meeting will take place 8-9:30am*

*Tuesday, September 7, 2010*

*Strategic Planning Session*

*8am - 11am*

*Tuesday, December 7, 2010*

*Continental Breakfast will begin at 7:30am*

*Meeting will take place 8-9:30am*

*Remaining meeting locations will be announced at a later time.*

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